

Corporate Social Responsibility

Creating new value to contribute to the betterment of society

*For more detailed information on our CSR efforts, please visit our website at: <http://www.konicaminolta.com/about/csr/>



Tree-planting project in Ethiopia



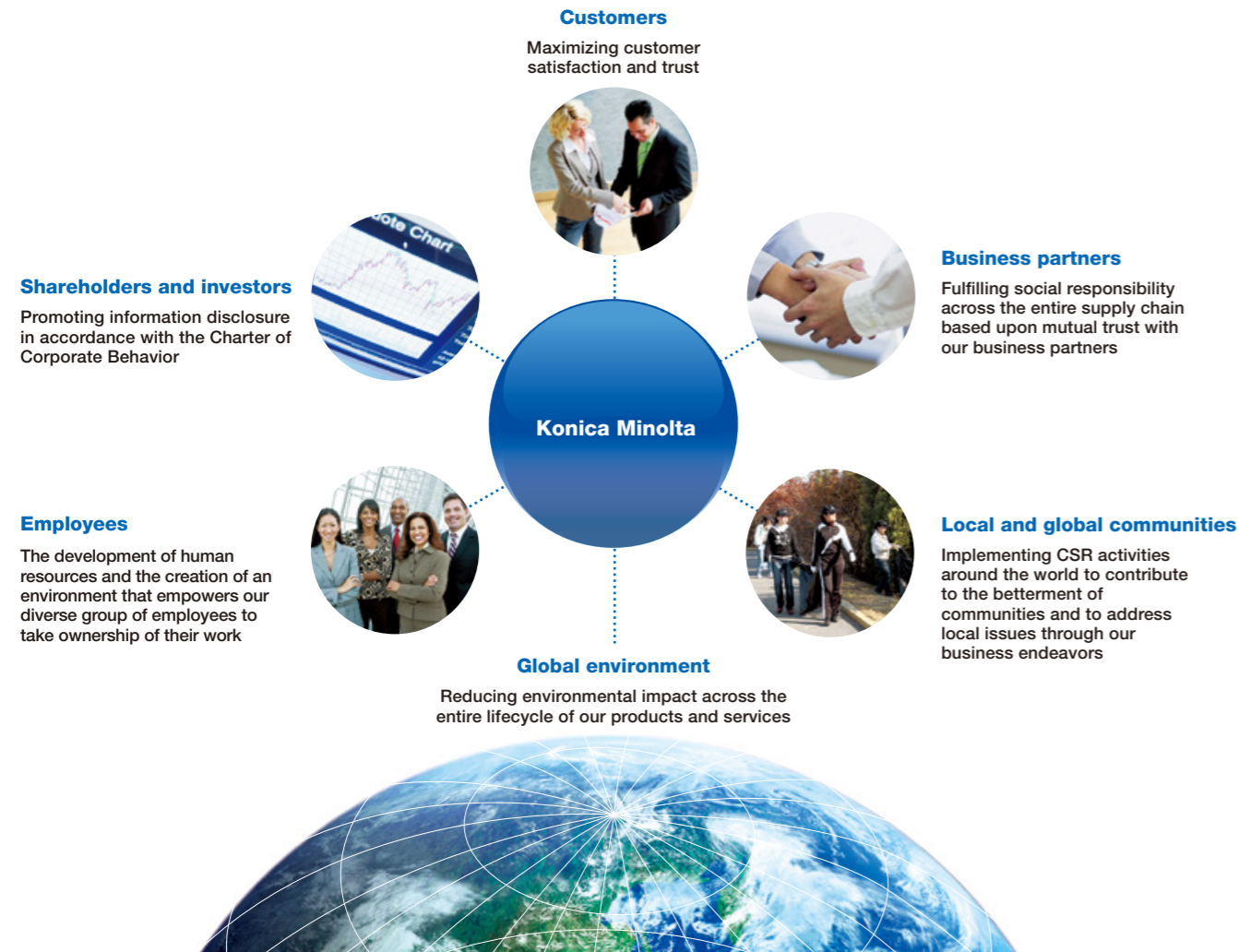
Thematic exhibition at Konica Minolta Plaza



Fundraising event to support breast cancer research

At Konica Minolta, we aim to achieve our vision of becoming a "global company that is vital to society" and an "innovative company that is robust and constantly evolving" by putting into practice our management philosophy, "The Creation of New Value." For this reason, we are striving to meet societal challenges by creating value that improves the quality of society through our business endeavors. This management philosophy and vision, as well as the Konica Minolta Group Charter of Corporate Behavior, guide our CSR activities. We have also established the Guidance for the Konica Minolta Group Charter of Corporate Behavior as a basis for understanding and putting the Charter into action.

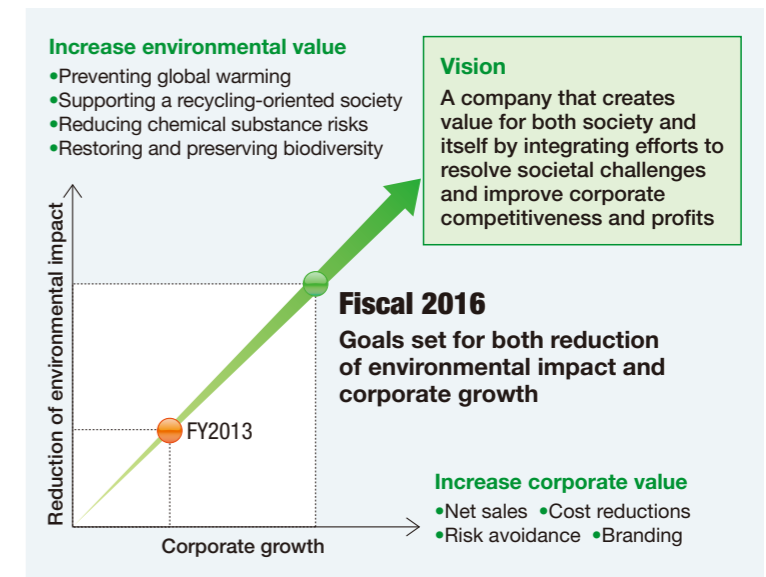
This document, which we have shared globally, illustrates the kind of behavior that we expect in each of the categories included in the Charter and articulates Konica Minolta's commitment to acting in compliance with international social norms such as the Universal Declaration of Human Rights and the United Nations Global Compact in which the company participates.



TOPICS

The Medium-Term Environmental Plan 2016: goals for corporate growth and the reduction of environmental impact

Konica Minolta's Eco Vision 2050, a set of long-term goals, looks ahead to 2050 by focusing on mitigating global warming, promoting resource recycling, and preserving biodiversity. As an action plan for guiding us toward this vision, we have just established the Medium-Term Environmental Plan 2016 with the target year of fiscal 2016. This plan is based on the idea that a company that creates value for both society and itself by integrating efforts to resolve social issues and improve corporate competitiveness and profitability—a company that practices CSV (Creating Shared Value)—can be a sustainable company capable of meeting societal needs in the 21st century. In this light, the plan sets out goals for both environmental impact reduction and corporate growth.



Inclusion in international Socially Responsible Investment Indices

Konica Minolta has received high marks from Socially Responsible Investment (SRI) research companies. In particular, we have been included, for the third consecutive year, in the Dow Jones Sustainability World Indices, one of the most prestigious SRI indices in the world; and in the FTSE4 Good Global Index annually since 2004. In January 2014, we were awarded the RobecoSAM Silver Class by RobecoSAM AG, an internationally renowned SRI research and rating company based in Switzerland. Also, in 2014, we were selected by CDP, an international NPO that provides rankings of corporate efforts to mitigate climate change, for inclusion in both their global Climate Performance Leadership Index and Japan 500 Climate Disclosure Leadership Index.

