



The value of preserving historical heritage:

Contributing to the preservation of cultural assets with 3D digitizers

The Sophia University Angkor International Mission is involved in a project to investigate, research, preserve and renovate the Angkor Ruins in Cambodia. The VIVID 910 Konica Minolta non-contact 3D digitizer, which creates digital data from objects by non-contact scanning, is being used to record and restore valuable Buddhist statues and sculptures that were excavated.



Sophia University Angkor International Mission (left); Mr.Takeo Maeda (right)

The value of normalization:

Supporting the visually challenged with a 3D copying system

Our PartnerVision 3D copying system reproduces copied and printed text and graphics in a three-dimensional format. This process facilitates the production of touch-comprehensible graphs and maps, which supports information recognition for the visually challenged.

And More...

KONICA MINOLTA
QUEST for New Values

The Konica Minolta Group is on a quest for new values beyond the realms of business.

The value of sports promotion:

Communicating the joys of running through athletics participation

Founded in 1970, the Konica Minolta Track & Field Club strives to produce world-class runners. In 2008, the club scored its sixth victory in Japan's New Year Ekiden race. One member of this club was among Japan's representatives at the Beijing Olympics. We also hold such athletics events as jogging workshops to foster ties with local runners in our endeavor to promote athletics.



The value of cultivating health:

Proactively supporting breast cancer awareness activities

Konica Minolta supports the Pink Ribbon Campaign to promote early detection of breast cancer through various activities worldwide. In Japan, events include hosting such educational events as the Pink Ribbon T-Shirt Design Exhibition. We have also donated digital mammography systems that employ proprietary Konica Minolta technologies to two hospitals in China.



The value of artistic and culture development:

Through art gallery management, providing an opportunity to disseminate cultural information

The Konica Minolta Plaza, located in Shinjuku, Tokyo, provides gallery space for various events and exhibitions that coincide with our commitment to social, cultural and artistic contribution. In March 2008, we held the Eco & Art Exhibition, showcasing unique works that express dimensions of environmental issues through art.

The value of partnerships:

Striving to cultivate partnerships for reliable procurement

Recognizing that a product's functions are truly the sum of its parts, Konica Minolta Business Technologies, Inc., operates a Procurement Collaboration System to improve partner relations with suppliers. Through procurement policy briefings and visits to conduct direct on-site dialogs targeting approximately 400 Chinese enterprises, we are working with our suppliers toward preemptive problem-solving regarding quality, cost, delivery, environmental response and other issues.

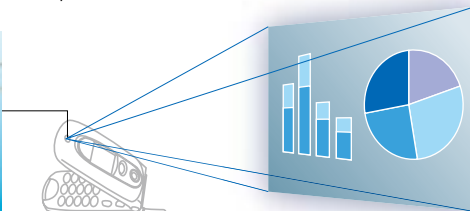
The value of microminiaturization:

Using a microactuator to achieve powerful thrust and precision drive

The Smooth Impact Drive Mechanism (SIDM) is a proprietary actuator developed by Konica Minolta that uses a piezoelectric element as its drive source. Combining powerful thrust with compact size and low voltage, because of its precision drive capabilities the SIDM is mounted in various products for which space is at a premium. During 2008, Corning Incorporated of the United States used this actuator to realize green laser technology, which will find applications in micro-projectors for mobile telephones and other devices.



SIDM



Meeting for suppliers